



IGIC 2013

April 2-4| Cedar Rapids, IA

Esri Maps for Office

Mark Hollingshead



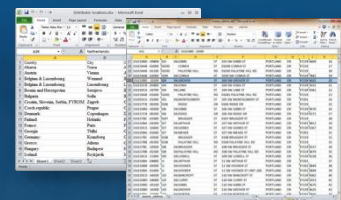
Agenda

- **Esri Maps for Office**
 - Overview
 - Capabilities and Functionality
 - Use Cases and Demonstrations
 - How Can I Get It?
- **Q&A**

Bringing maps into everyday office tools

ArcGIS
Online

Esri Maps For Office



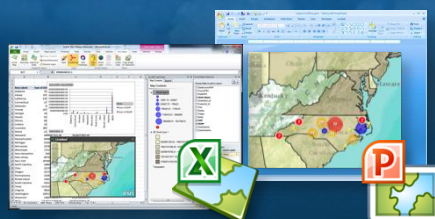
Spreadsheets



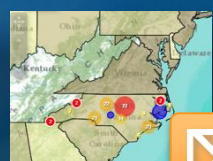
Boundaries



Basemaps



Maps & Slides



E-mail

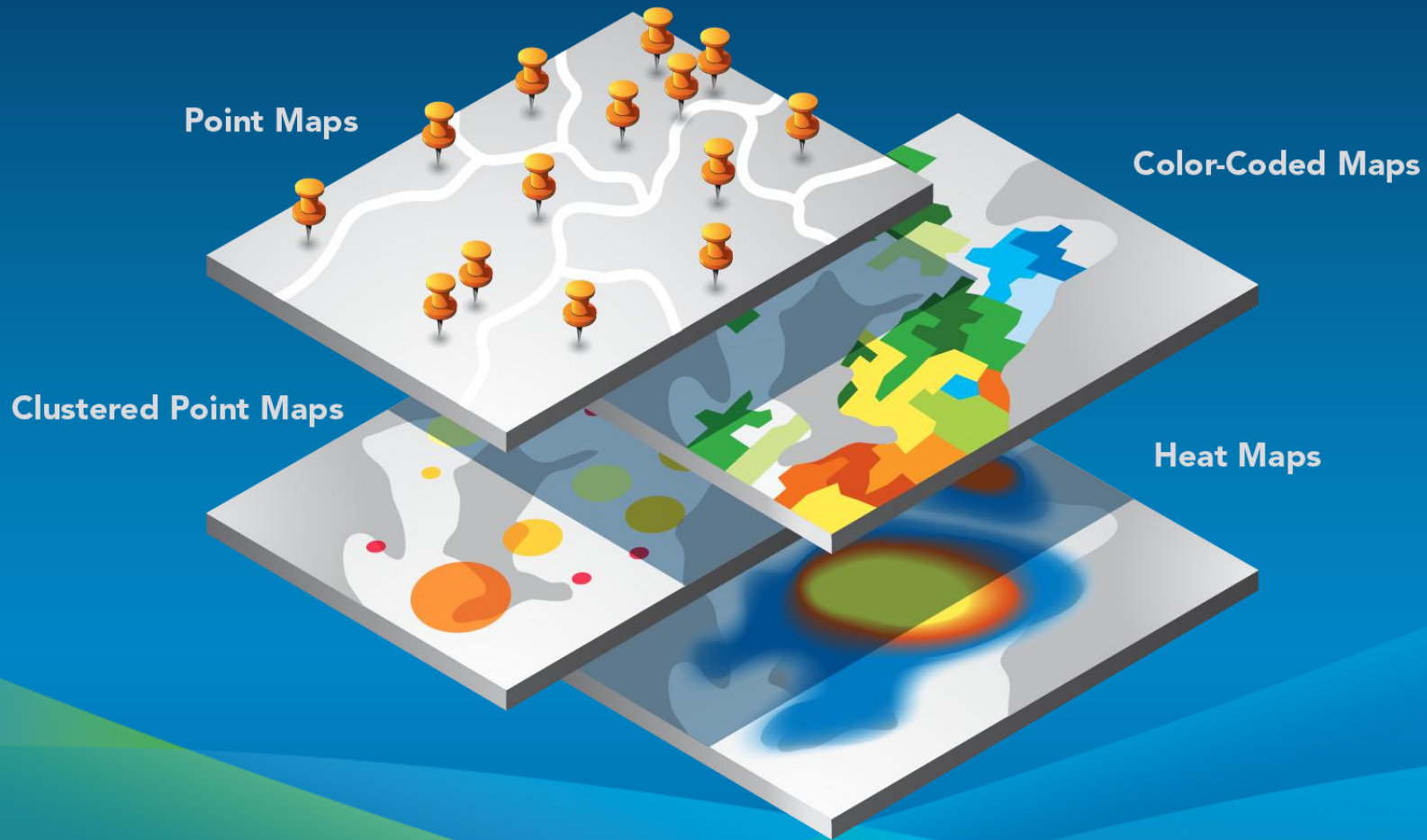


Use & Embed
Anywhere

Esri Maps for Microsoft Office

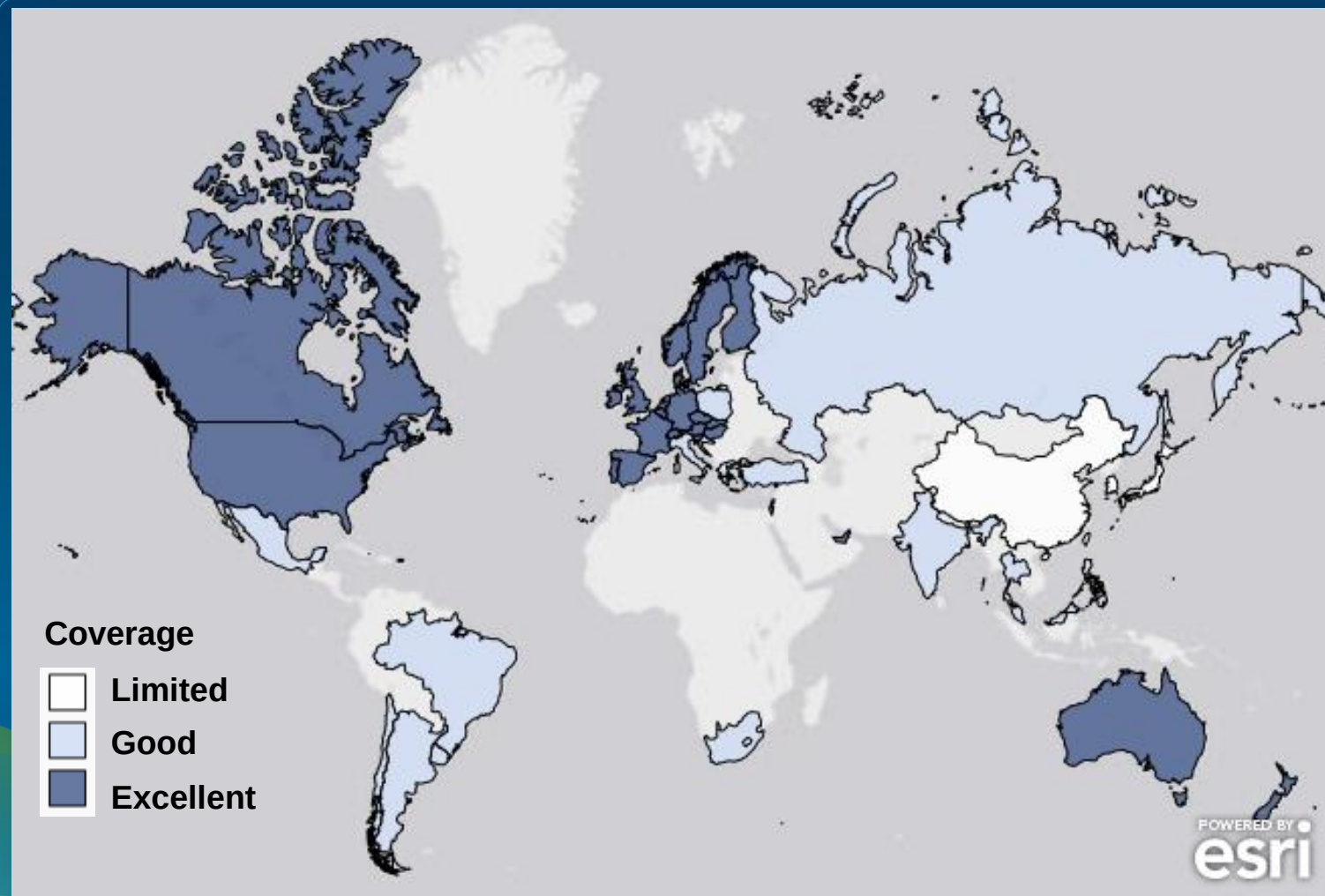


Mapping Your Data



Spatially Enabling Your Data

Where can you map rooftop or street-level addresses?



Spatially Enabling Your Data

Where can you use lookups of common geographies?



By Country



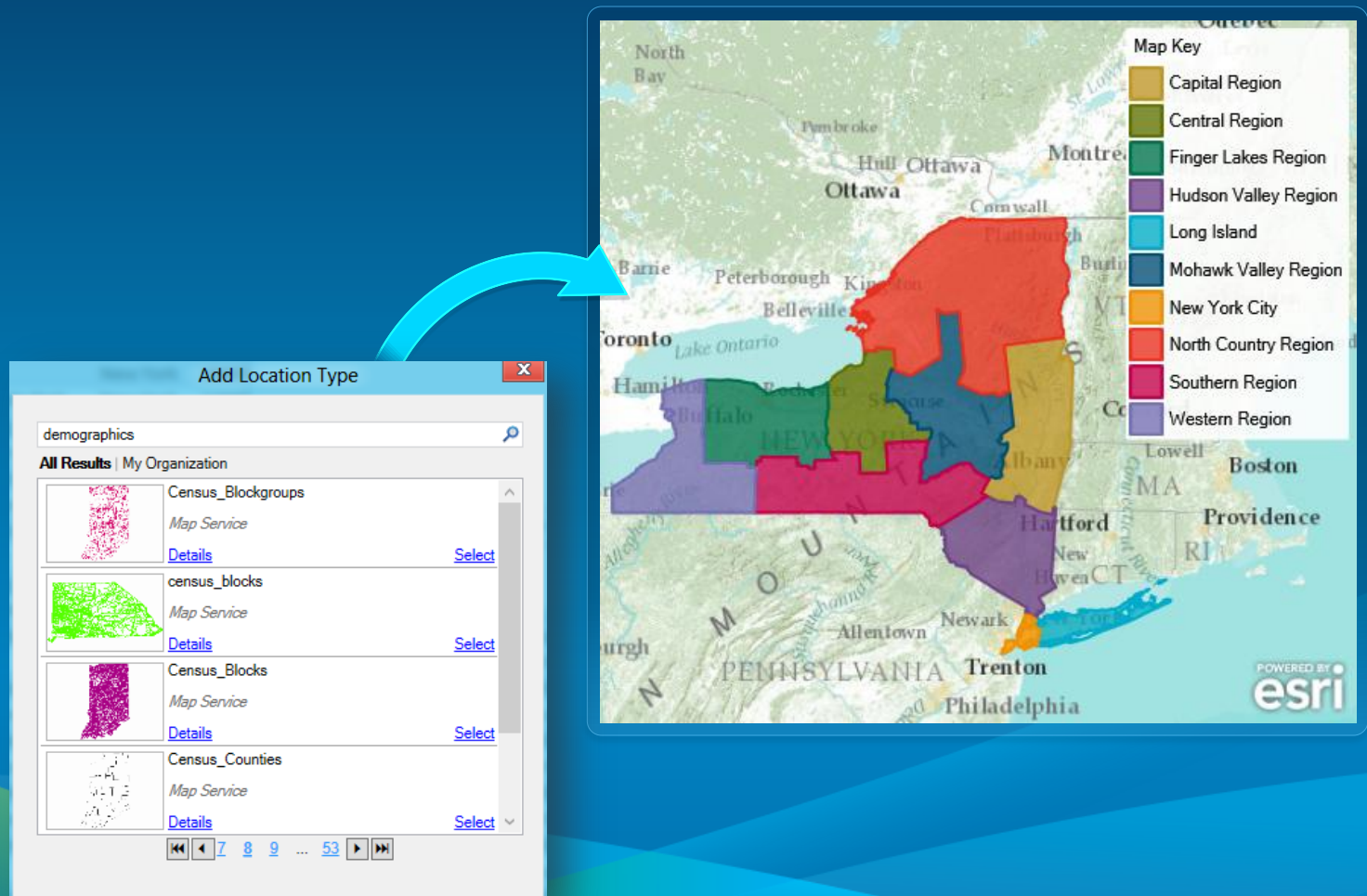
By Region



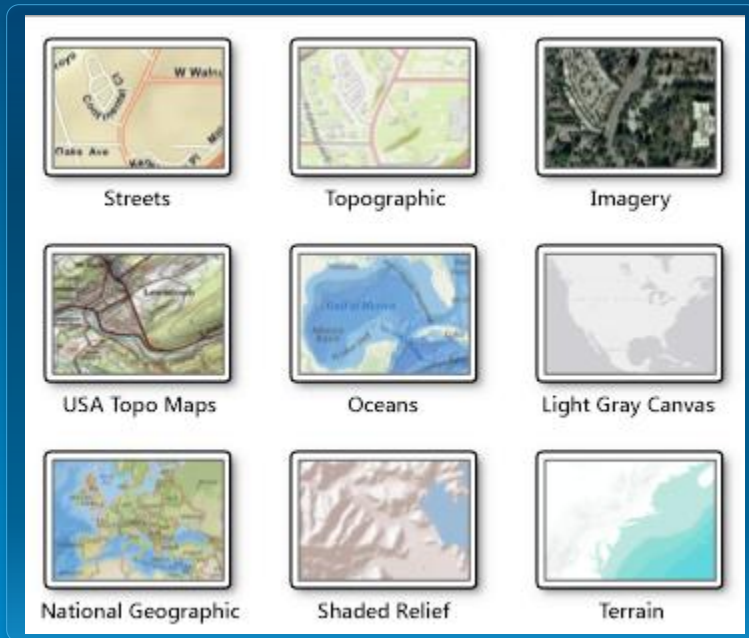
By Postal Codes

Spatially Enabling Your Data

Custom geography lookups using ArcGIS Online maps



What Maps Are Available to Esri Maps for Office?

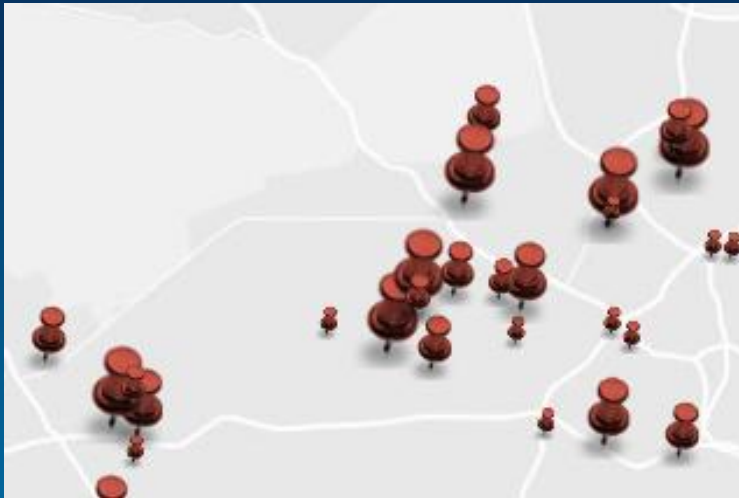


20+ USA Demographic
Maps

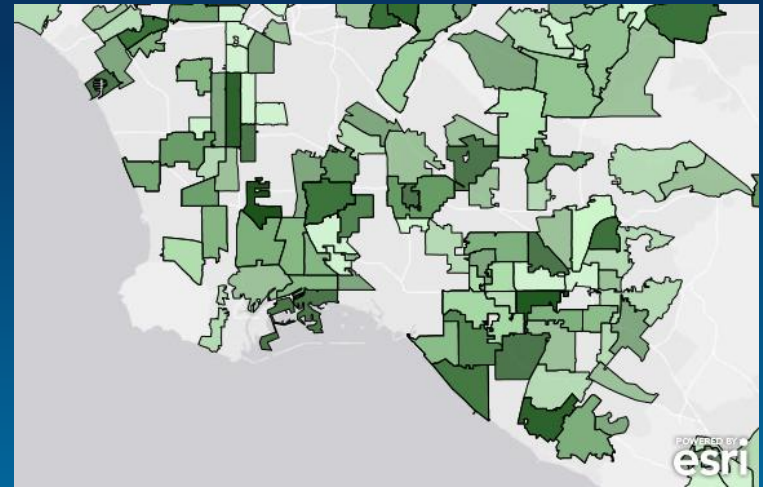
1000's of Maps
Published by Esri User
Community

Maps Published by Your
Organization

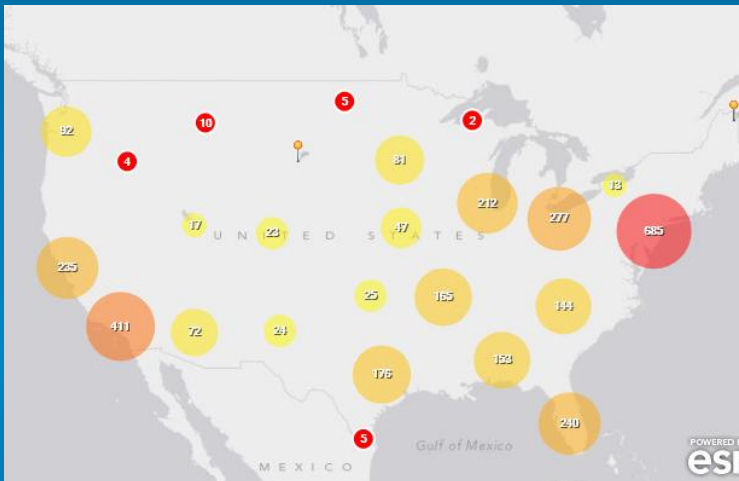
Bing Maps (BYOK)



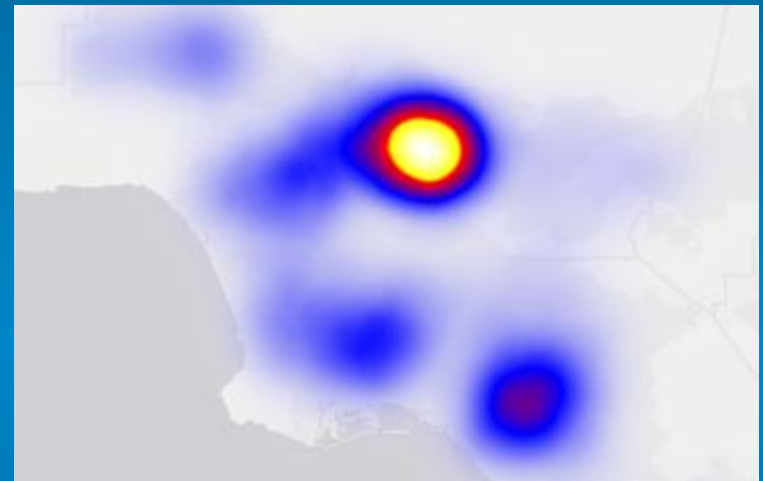
Point Maps



Color-Coded Maps



Clustered Point Maps

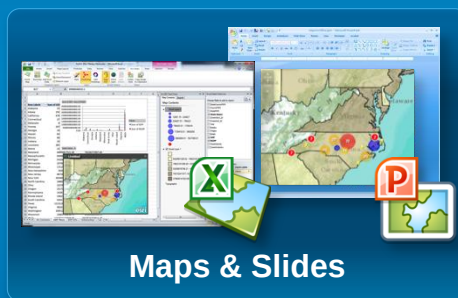
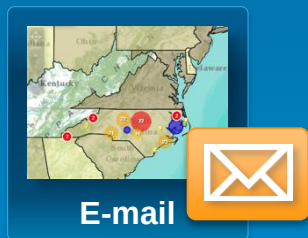
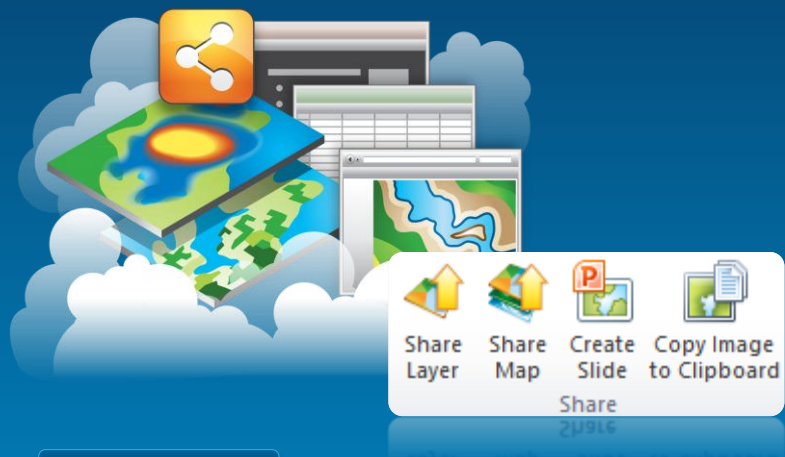


Heat Maps

Sharing Your Work



Sharing your work



Share Map on ArcGIS Online

Share map

Enter the map details to be shared on ArcGIS Online.

Title:

Tags:

Description:

Share with: ☐ Everyone (Public)
☐ Organization (Esri)
☐ These groups:

- ☐ My Group
- ☐ Eye On Earth Network Shared Group
- ☐ World Elevation Services (BETA)

Next

ArcGIS

Dynamic Presentations



One Map, Everywhere...

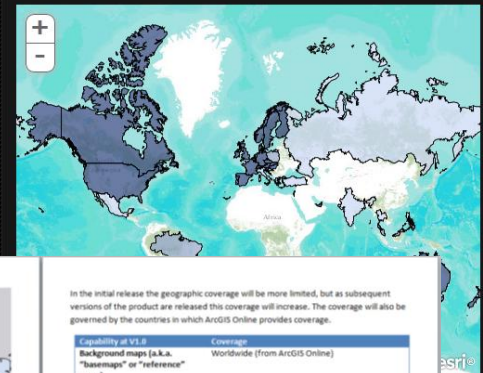


James' Blog

Saturday, May 26, 2012

Creating great maps using Esri Maps for Office

This is a map I created using Esri Maps for Office ... adding a whole mapping system for your Microsoft Excel experience!



In the initial release the geographic coverage will be more limited, but as subsequent versions of the product are released this coverage will increase. The coverage will also be governed by the countries in which ArcGIS Online provides coverage.

Capability at V1.0	Coverage
Background maps (a.k.a. "base maps" or "reference" maps)	Worldwide (from ArcGIS Online)
Mapping of Addresses	USA, CAN, MEX GBR, FRA, DEU, AUT, NOR, ESP, NLD, RUS, EST, LVA, LTU IRL, ITA, BEL, LUX, SWE, FIN, PRT, GRC BRA, ARG JPN, AUS, NZL ZAF
Mapping Cities, Towns	Worldwide
Color-Coded Maps	Countries: Worldwide First Level Admin Boundaries: USA, Canada, Western Europe Postal Codes: USA

First Level Administration Boundaries available at V1.0:

Country	First Level Admin Name	Country	First Level Admin Name
USA	States	Liechtenstein	Landschaften
Canada	Provinces & Territories	Republic of Ireland	Provinces
UK	Regions	Norway	Landsdelar
France	Regions	Denmark	Regioner



Your Possible Uses?